

## 英属和西葡属殖民地制度与经济发展

作者：张光南 凌文娟 杨子晖

关键字：制度 经济 发展 殖民

### 摘要/Abstract

本文结合制度经济学关于制度对经济的影响的观点和“路径依赖”理论，通过比较研究发现：英属和西葡属殖民地宗主国制度存在较大差异；而且由于宗主国制度上的路径依赖，导致所属殖民地政策存在明显不同，正是这种制度上的差异导致了殖民地之间经济绩效的显著差异，从而解释经济发展差异的根源。

From the perspective of institutional economics and path dependency theory, this article compares Colonial Institutions of British, Spain and Portugal. And finds that because of the path dependency, institutions differences lead to the different colony policy, which results in the differences of economic development in these colonial areas.

## 移动通信中短信与语音定价策略研究

作者：林振辉 彭建平 罗登权

关键字：短信 语音 数学模型 定价

### 摘要/Abstract

在移动通信行业中，短信业务与语音业务存在一定的替代效应，对运营商的总收入会产生一定的影响，如何对两种业务定价避免短信替代语音业务，以实现企业收入最大化为人们所关注。本研究结合国内实际情况，通过建立短信与语音的使用量化模型、移动运营收入数学模型及短信和语音数学模型，对短信与语音的替代程度进行分析，并通过历史数据计算出短信规模替代语音业务的临界点。同时，给出定价策略和建议。

In the industry of mobile communications, there is a certain substitution effect between short-message service and voice service, which influences the total revenue of the service providers. It is a public concern that how to use pricing to avoid voice service being substituted by short-message service, so as to achieve revenue maximization. Through the establishments of message-and-voice-using quantitative model, mobile operating revenue mathematical model, and message-and-voice dynamics model, this research combines the domestic situation to analyze the substitution degree between short-message and voice, and calculate the critical point of the scale of short-messages substituting voices from historical data. Simultaneously, pricing strategies and suggestions are given.

## 粤港物流发展规划的比较与对接研究

作者：赵大英

关键字：物流发展规划 比较 对接 粤港

### 摘要/Abstract

本文简要回顾了粤港近年的物流发展规划，总结粤港物流发展规划的各自特点和差异；在此基础上，重点分析了粤港物流发展规划各自特点给粤港物流对接所形成的障碍，包括制度障碍、程序障碍和部门障碍，并提出解决障碍的方向和对策。

Recent logistics planning in Guangdong province and Hong Kong is reviewed and characteristics are compared and summarized. Then, three main barriers including institution, procedure, and organization barriers to coordination are put forward and strategies to those barriers are recommended.